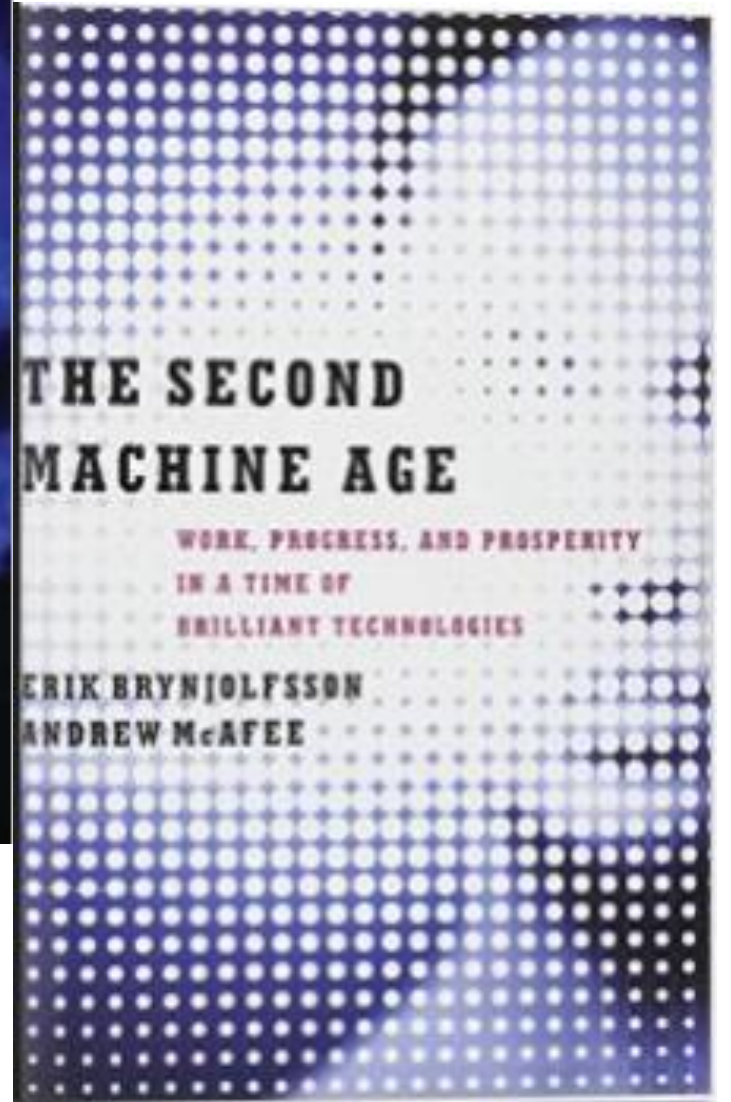


# ESCENARIOS



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## "LAS TECNOLOGÍAS EN LA ENSEÑANZA UNIVERSITARIA: NUEVOS ESCENARIOS, NUEVOS DESAFÍOS"

### EXPOSITORES:

Mg. Mariana Magglo  
(Profesora Adjunta de la Facultad de Filosofía y Letras, UBA)  
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### COORDINA:

Arq. Luis Bruno  
Decano de la Facultad de Arquitectura, Diseño y Urbanismo, UBA  
19 de noviembre de 2014, 18 hs, Pte. J. E. Uriburu 950, entrepiso



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### QUIÉN ESTÁ CONECTADO

Hay actualmente 1 usuario conectado.

- ▶ Elina Montes

### Paneles

#### La gestión universitaria para el Siglo XXI



#### La gestión universitaria para el Siglo XXI

#### El rol del movimiento estudiantil en el marco de la UBA para el Siglo XXI



#### El rol del movimiento estudiantil en el marco de la UBA para el Siglo XXI

# ESCENARIOS

The screenshot shows a news article from WSJ.Digits. The main headline is "Twitter Will Now Let You Search Every Tweet Ever Sent". The article is dated 4:00 pm ET, Nov 18, 2014. The article content includes a quote from Andrew McAfee: "A half trillion tweets have been sent since 2006. They're now all searchable." and a link to "blogs.wsj.com/digits/2014/11... #2MA". There are also social media interaction icons (retweet, star, etc.) and a "View summary" link. The article is categorized under "SCIENCE" and "TECH". The author is identified as JOHN MARKOFF, dated NOV. 17, 2014. The article title is "Researchers Announce Advance in Image-Recognition Software". The page also features a navigation bar with "COMPANIES", "MOBILE", "PRIVACY", "SOCIAL MEDIA", and "APPS". There are also "HOT TOPICS" and a "The New York Times" section with various news items. A "MYHABIT" advertisement is visible at the bottom right.

Andrew McAfee retweeted  
Erik Brynjolfsson @erikbryn · Nov 17  
In #2MA, we said technologies improve "slowly, then suddenly"  
Image recognition software just hit "suddenly"  
[nytimes.com/2014/11/18/sci...](http://nytimes.com/2014/11/18/sci...)

Andrew McAfee @amcafee · 22h  
A half trillion tweets have been sent since 2006. They're now all searchable.  
[blogs.wsj.com/digits/2014/11...](http://blogs.wsj.com/digits/2014/11...) #2MA

WSJ.D | TECH

## Digits

Tech News & Analysis From the WSJ

COMPANIES MOBILE PRIVACY SOCIAL MEDIA APPS

HOT TOPICS: WIRELESS SAVINGS CALCULATOR PERSONAL TECHNOLOGY VENTURE CAPITAL

4:00 pm ET  
Nov 18, 2014 APPS

### Twitter Will Now Let You Search Every Tweet Ever Sent

ARTICLE COMMENTS

APPS MOBILE SEARCH TWITTER

SCIENCE

### Researchers Announce Advance in Image-Recognition Software

By JOHN MARKOFF NOV. 17, 2014

The New York Times

Thanksgiving Recipes Across the United States

4. THE UPSHOT Got Milk? Might Not Be Doing You Much Good

5. As Sh... Did Hi

MYHABIT SHOP NOW >

# #2MA

# ESCENARIOS





# DESAFÍOS



**Erik Brynjolfsson**  
@erikbryn



**Andrew McAfee**  
@amcafee



# DESAFÍOS



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GRACIAS

@marianamaggio